

303 North Laura Street Jacksonville, Florida 32202 904-630-1994

#### MEMORANDUM

#### <u>June 28<sup>th</sup>, 2019</u>

- TO: Dr. Chery L. Brown, Director/Council Secretary Jacksonville City Council
- FROM: Ronnie King II Chair, Board of Library Trustees, JPL
- CC: Paula Shoup, Information Systems Administrator, City Council Boards and Commissions – File Copy Carol Owens, Chief of Legislative Services Tim Rogers, Library Director, JPL
- SUBJECT: Annual Report: Board of Library Trustees, Jacksonville Public Library

In accordance with Ordinance 2016-521-E, the Board of Library Trustees submits the following report of its activities for the prior year:

#### Prior Year's Activities

The Board of Library Trustees met monthly from July 2018 through June 2019 (with two cancellations for practical purposes) and once in February 2019 for a six-hour "Board Work Day" to determine system priorities for the coming year. The Board's Finance, Governance, Personnel, and Capital Improvements Committees met as needed to monitor library finances, approve budgets, vet library policy, evaluate the performance of the Library Director, and consider priorities for Capital Improvements.

#### Current Members

The Board elected the following officers in Fall of 2018 to serve its October 2018-September 2019 Board Year. (Library Board Years are identical to COJ Fiscal Years.) -Ronnie King II, Chair -Timothy J. Anderson, Vice-Chair

-Jill Langford Dame, Secretary

-Sybil Ansbacher, Foundation Liaison

The Board welcomed new trustee Donald Horner III and bid farewell to Trustees Gerald Reid and Charlee Kleeman, who retired from the Board. Remaining trustees are:

Guy K. Anderson Carlo Fassi W. Marc Hardesty Celia Nass Mario Payne Jackie Perry

Liaison and Ex-Officio positions were held by City Council Members Jim Love and Tommy Hazouri and Tia M. Leathers of Duval County Public Schools.

All voting trustees are given orientations to the Board and required to complete mandatory ethics training.

#### Identification of Vacancy Positions

The Board is currently in need of a trustee from At Large Group 5 and At Large Group 3.

#### Assessment of Effectiveness

The Board successfully advocated to members of the City Council to support Mayor Curry's FY 2019 budget proposal, including funds to expand hours of weekly service, a long-standing goal of the Board. We helped to guide and monitor the Library administration in how it expended those funds, how it developed further priorities, and how it advocated for Capital Improvements Projects. Beyond our ordinary duties, we worked extensively to deepen positive relationships between our Director, Tim Rogers, who had begun service in January of 2018, and community leaders, including incoming members of the City Council. We regard the Library Staff, and thus our oversight as a Board, as successful.

Attached is the Library's Annual Report for the prior year.



# JACKSONVILLE PUBLIC LIBRARY Annual Report FY 2018

### Reflecting on the Past: Focusing on the Future

The 2018 – 2020 Strategic Plan supports our mission to enrich lives, build community and foster success by bringing people, information and ideas together.





Ronnie King II Chair Board of Library Trustees

### MESSAGE FROM OUR LEADERSHIP

With the retirement of Library Director Barbara A. B. Gubbin, the Board welcomed new Director Tim Rogers, and set in motion a plan to continue the library's meaningful work to serve the learning and literacy needs of the community. We tackled new ways to engage people and encourage them to actively participate in the mayor's vision of One City, One Jacksonville.

Implementing strategic goals, we focused on priorities to inspire lifelong learning and discovery, support educational success, and build community through outstanding experiences. We put the library at everyone's fingertips with a new smartphone app, built engagement with youth and parents in our Summer Learning program, and raised awareness of the library and community through a new podcast, Completely Booked.

On behalf of the Board of Library Trustees, thank you for your continued support. It is such an honor to serve Jacksonville Public Library, a trusted organization that is always here to help when you need it—whether for research, education, information, a safe space or simply for enjoyment. Please encourage everyone you know to get a library card—and use it often!



**Ronnie King** Board of Library Trustees, Chair



**Tim Rogers** Library Director

Having taken the helm as library director in January 2018, I am privileged to be part of this friendly community and Jacksonville Public Library. I've experienced first-hand the pleasure of getting to know and collaborating with a dedicated staff and Board. It's clear the library is riding a wave of optimism and opportunity, looking toward expanding its reach and impact to all of Duval County.

We laid the groundwork for capital projects that include a new library to serve the underserved far Northside in the Oceanway area; renovation of the children's departments at the Charles Webb Wesconnett and Highlands regional libraries; and the creation of a model for our 21st century urban learning and literacy spaces. Each of these projects aligns with the library's core purpose to bring people, information and ideas together to enhance the educational, entrepreneurial and employment needs of the Jacksonville.

Next year we will expand hours at nine libraries. All 21 locations will be open at least six days a week, providing more access to more customers. With approval of a recurring \$850,000 materials budget, we can continue to make improvements to our collection, adding items customers want most such as more popular books and digital items.

In closing, I express sincere thanks to our Friends groups, the Jacksonville Public Library Foundation, the Board of Library Trustees, our fantastic staff, and the many customers who, throughout the years, have advocated for and supported the library. Thank you to Mayor Curry and City Council for showing a renewed commitment to the library's role as the city's premier agency for lifelong learning, student success, and a partner for smart community building.

We have a lot to be proud of, and even more to accomplish next year. Together, with your support, we can improve lives and achieve One City, One Jacksonville.

Tim Roaers

Library Director

### FY 2018 BUDGET AND EXPENSES

	(EXPENSE)		INCOME			
	-\$30M -\$20M -\$10M	\$0	\$10M	\$20M	\$30M	\$40M
Tax Revenue (JPL General Fund Budget)					•	\$32,978,71
State Aid to Libraries			\$874,255			
Library Fine Revenue			\$495,433			
Conference Center Budget			\$313,201			
Donations		1	\$214,856			
LSTA (Federal Funding)		\$	52,211			
Salaries, Benefits and Pensions	(\$18,181,316)					
Administrative Expenses	(\$8,623,509)					
Books and Materials	(\$4,399,153)					
Professional and Contractual Services	(\$1,750,932)					
Supplies, Maintenance, Licenses, Dues	(\$1,150,902)					
Capital Expenses	(\$509,173)	)				
Donation Funded Programs	(\$161,933	3)				
Funiture, Fixtures and Equipment	(\$151,75	5)				
	-\$30M -\$20M -\$10M	\$0 I	\$10M	\$20M	\$30M	\$40M

### **HIGHLIGHTS OF THE YEAR**



**BANKSY ART EXHIBITION** The \$2 million Haight Street Rat, created by world famous-and infamous—Banksy, drew hundreds to the Main Library's gallery in the Jax Makerspace.



#### COMMUNITY **CONVERSATIONS**

Tackling tough topics such as the opioid crisis, medical marijuana, gun control and more, the library engaged the public to learn about and discuss diverse viewpoints.



**JAX BOOK FEST** 

More than 3,000 book lovers came out to see 100 local and national authors—many with New York *Times* best-sellers—and to hear presentations, and buy books to have signed.



#### MAPPING OUR PAST

A PBS Antiques Roadshow celebrity, local appraisals, expert panel, map presentation, and map room tour showcased the Lewis Ansbacher Map Collection to an enthusiastic crowd.

#### SUMMER LEARNING

Children logged a whopping 3.3 million minutes of reading to help prevent summer slide—the loss of academic skills over summer break.



### FY 2018 IN FOCUS Jacksonville Public Library Foundation





#### Letter from Jacksonville Public Library Foundation Board Chair

I want to take this opportunity to thank all of our donors who have given so generously over the past year. We could not do what we do for the library without your support!

As chairman, I am constantly asked, "Why do we need libraries?" My answer is always the same: Wherever you, your friends, neighbors or members of your community are in life, the library is there with the resources to improve, expand

or enrich experiences, always helping to move our community forward in positive ways.

The Foundation takes pride in helping the library with services and programs that otherwise would not happen. Our Hi \$5 for Kids campaign works to stop the summer slide for thousands of Duval County students. We lead and support events throughout the library system that afford citizens of Jacksonville access to learning through computer classes, adult education, and a wealth of live cultural and educational events.

Again, thank you for your support. For the upcoming year, please consider a recurring gift, a naming opportunity, or a gift to the JPLF endowment that will sustain critical programs even more. I look forward to working with each of you, and seeing the exciting things our Foundation has set in motion come to fruition for the library in 2019.

Sincerely,

Robin J. Albaneze Board Chair

### Thank you to our Board of Directors

<b>Robin Albaneze</b> Chair	Carlton DeVooght				
	Ann Harwood-Nuss				
<b>Kathy McIlvaine</b> Vice Chair	Zilla Hillin				
Robert Chassman	Sadia Sindhu				
Treasurer	Janet Wesley				
<b>Kaitlyn Pandzik Weatherly</b> Secretary	Robert Arleigh White				
<b>Kevin Hyde</b> Immediate Past Chair	Tim Rogers Library Director				
<b>Sybil Ansbacher</b> Liaison to Board of Library Trustees					

### Thank you to all of our donors.

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• JAX Chamber West

• Kathleen W. Johnson

Tiffany Jackson

### FY 2018 **IN FOCUS** Strategic Plan



#### Reflecting on the Past: Focusing on the Future

The 2018 – 2020 Strategic Plan supports our mission to enrich lives, build community and foster success by bringing people, information and ideas together.



#### Inspiring Lifelong Learning and Discovery

Library customers are never too young—or old—to explore, learn and discover! Through adult programs this year, 54 people earned high school diplomas, enabling them to contribute approximately \$16.1 million to the economy in their combined lifetimes.



#### **Supporting Youth Educational Success**

We champion reading from birth to school-age kids to teens and college-bound. Nearly 130,000 DCPS students have Student Library Cards. In this year's 12-week Summer Learning program, designed to eliminate summer slide (the risk that students face of losing up to two months of educational progress during the summer), children, teens and adults read 5.9 million minutes. That's more time than it would take to make 800 round trips to the moon.



#### **Building Community**

Our libraries are neighborhood hubs where people gather and connect through a myriad of activities. They meet, discuss, create, research, read, use computers, study and enjoy concerts. Fact is, for every one person who attended a sporting event in Jacksonville this year, three visited the library.



#### One City. One Jax. One Library.

Our community counts on library resources: This year 4.7 million books, DVDs, CDs and other materials were checked out—enough to fill the entire Bank of America building.

### FY 2018 **IN FOCUS** Strategic Plan

#### **Providing Robust Collections**

The library is like a free bookstore, and our customers are taking advantage of it. The 3.2 million books they checked out this past year weigh as much as three 747 jumbo jets. That's a lot of different books to choose from, and a big deal in savings too!

#### **Outstanding Experiences**

With everything from author talks to Zentangle art, the library hosted 15,000 programs. That adds up to as many hours of entertainment as the entire Netflix movie catalog. We're talking about a variety of cool events for every age. And we've got movies too!

#### **Increasing Convenient Access and Awareness**

Open to all, our libraries are busy places. With 21 convenient locations around town, the library is your go-to neighborhood destination. We are proud to welcome a new library customer inside our doors every 57 seconds. In addition, people spent more than 260 hours a day on our website, checking out events and materials. That's enough time to watch all the Academy Award Best Picture winners from 1927, and still binge the entire season of *Game of Thrones*!



#### **Award-Winning Staff and Partners**

Jacksonville Public Library would not have as great an impact on the community if it were not for the outstanding staff and community partners it enjoys. Among other accolades this year, four major library industry awards honored the library's incredible supporting players including NEFLIN Member of the Year Julie Rekow, Florida Library Assocation's (FLA) Outstanding Business/Media Partner the United Way of Northeast Florida, and the recipient of both NEFLIN's Champion of the Year award and FLA's Friends, Foundation & Boards Outstanding Member of the Year, Sharon Coon (pictured with FLA Past President Robin Shrader).



### FY 2018 **IN FOCUS** Jacksonville Public Library Donors

Jacksonville Public Library wishes to acknowledge and express our sincere gratitude to our grantors, partners, sponsors and donors for their consistent support of library programs and services this year.

#### COLLABORATORS, GRANTORS & PARTNERSHIPS

• Action News Jax Tenikka's Books for Kids

- American Library Association
- Best Buy Foundation
- Blue Star Families Project START
- Buffalo Soldiers Historical Society
- CareerSource Florida
- Cathedral Arts Project
- Chartrand Family Fund
- City of Jacksonville Housing and Community Development Division
- Comcast NBCUniversal
- Dollar General Literacy Foundation
- Duval County Public Schools
- Florida Department of State Division of Library & Information Services
- Florida Humanities Council, Inc.
- Jacksonville Historical Society
- Jacksonville Public Libraries Foundation, Inc.
- Mandarin Historical Society
- National Endowment for the Humanities
- Northeast Florida Library Information Network (NEFLIN)
- Sister Cities Association
- The Community Foundation for Northeast Florida
- The Cultural Council of Greater Jacksonville
- The Florida Times-Union
- Three Rivers Legal Services
- United Way of Northeast Florida Reading Pals
- University of Florida IFAS Duval Extension Office
- WJCT, Inc.
- World Affairs Council of Jacksonville

#### DONATIONS – CASH & IN-KIND GIFTS

#### **Organizational Donors**

- Ancient City Brass Band, LLC
- Blessing & Chance, Inc.
- Borland Health Sciences Library UF Health
- Catholic Charities
- Center for Autism and Related Disabilities (CARD) – UF Jacksonville
- Child Guidance Center
- City of Jacksonville Supervisor of Elections Office
- Cultural Council of Greater Jacksonville
- Daniel Memorial
- DAR Jacksonville Chapter
- DCPS Teachers of the Visually Impaired
- Edward Waters College
- ElderSource/SHINE

- Family Support Services of North Florida, Inc.
- First Coast Romance Writers, Inc.
- Florida Brass Quintet
- Friends of Hemming Park
- FSCJ Vision Education & Rehabilitation Center
- Fun 4 First Coast Kids
- Geneva Presbyterian Church Community Ringers
- Heartfulness Institute
- Heart Gallery of Jacksonville
- Jacksonville Area Legal Aid
- Jacksonville Beekeepers Association
- Jacksonville Chinese Association
- Jacksonville Council of the Blind
- Jacksonville Holocaust Memorial
- Jacksonville Symphony Orchestra
- JAXChamber West Council
- Jax Youth Poetry Slam
- Jewish Family & Community Services
- NAR ANON
- Nelson Mandela Bay Municipality Sister Cities Delegation
- Northeast Florida Music Conservatory
- Southside Newcomers Club
- St. Mark's Episcopal Day School
- Three Rivers Legal Services
- UNF Delta Gamma Fraternity Eta Delta Chapter
- United Tiny House Association
- United Way of Northeast Florida
- VAVF Temple Sisterhood Braille Group
- Viva Panama-USA
- Woman's Club of Jacksonville

#### **Business Donors**

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- Coliseum of Comics
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- Daily's/First Coast Energy
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- Marie Escriba, Art Educator
- Devoe Design
- First Coast News
- Five Guys Operations, LLC
- Gale Cengage Learning
- Gate Petroleum
- Geexella
- House of Leaf & Bean
- J. D. Hunter, AuthorAnn Huynh-Nguyen, OD

• Knitting Chicas

• Love Me!

Lakeshore BicyclesLittle Caesar's Pizza

• Midwest Tapes LLC

• New York Life

• One Way Out

• Picus Dance

• PDO

• Pita Pit

• Pizza Hut

• Primerica

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• Al Poindexter, Musician

• Rowe's Supermarket

• Subway Argyle Blvd.

• UF Extension Office

• Vitamin Shoppe

• Walgreens

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JACKSONVILLE

PUBLIC LIBRARY

Morris Bendit

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• T C Delivers

• Publix Aprons Cooking School

• Swimming Safari Swim School

• Thrive Chiropractic Health Center

• Wendy Hughes Team Keller Williams

• Bruce Thomason, Author

• Video Game Rescue, LLC

• World Financial Group

**Individual Donors** 

• Wounded Warrior Project

Southside Newcomers Beading Group

• Lowes Home Improvement

• Mayo Clinic Memory Disorders Clinic

- Abhijit & Kirti Kshirsagar
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- Kathleen McGinty
- Mercedes Medina
- Sollie Mitchell
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- Barbara Suddath Strickland
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- Dalton Wyatt
- Joyce Wesley
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- Helena Zuber Estate

#### Hi \$5 for Kids Summer Learning Fund

Foundation fundraiser for the JPL Summer Learning Program. Gifts were received in FY 2018. We acknowledge the generosity of the hundreds of donors who chose to remain anonymous as well as the donors listed below:

- Lou Ann Atwood
- Ralph Daniel
- Vickie Delaney
- Tammy Demeza
- John Fields
- Lana Fields
- Daksha Gondaliya
- Eve Harm
- Jonas Jennings
- Carol Koinis
- Kathleen Krizek
- Leanne R. Pyron
- Michael RivalskySusan Sciolino
- Gary Sebal
- Iona Stapleton
- Paul Trojak

#### Jax Makerspace/Art Walk Survive to Thrive Exhibition

- Anthony Aiuppy
- Delores Barr Weaver Policy Center
- Katrina Fernandez
- Her Song Jacksonville
- Hubbard House

- JASMYN
- Pace Center for Girls
- Rethreaded
- UF IFAS Duval County Extension Office

• Adelaide Thorne

• Terri Talley Venters

• Sharon Harris Warrick

Jean Brinkman Fund

Riverside Presbyterian Women

Supports library services for

vision impaired customers.

• Florence Marquardt

• John A. Malone

• Ann L. Hopkins

**Tribute Gifts** 

Bessie Turk

• Jean Shea

Frank Baker

Larry Riley

Hallie P. Forte

Billee Bussard

Barbara Binghi

Rev. Thomas D. Ryan, Jr.

Friends of the Library

We thank our Friends groups for their

in-kind gifts given throughout the year.

partnership and generous cash and

• Friends of Jacksonville Public Library

• Friends of the Olga L. Bradham and

• Friends of the Willowbranch Library

• Friends of the Dallas Graham Branch

• Friends of the Brentwood Branch Library

• Friends of the South Mandarin Branch

• Friends of the Maxville Branch Library

• Friends of the Southeast Library

Etta L. Brooks Branch Library

• Friends of the Murray Hill Library

• Friends of the Beaches Branch Library

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Richard E. "Dick" Bussard

**Talking Books Special Needs** 

Gifts given in honor or memoriam.

Supports the Center for

Adult Learning (CAL).

Walter Brinkman

Fund

• Tracy Tripp

• C.L. Whitley

Steve WilliamsJane R. Wood

• Aaron Woodson

• Women's Center of Jacksonville

#### Writing on the Wall

- Gabi Corley
- Overstreet Ducasse
- Annelies Dykgraaf
- Dustin Harewood
- Perla Reyes

#### **Prescribed Expression**

- Art with a Heart in Healthcare
- Cathedral Arts Project
- Deformance Art
- Hope at Hand
- Indigo Art Therapy Studio
- I Still Matter
- JASMYN
- MoCA Art Aviators
- The Performers Academy

#### **Local Authors Collection**

- Tasheba Berry-McLaren
- Dr. Dee Black
- Libby Blumberg
- Nathan B. Brooken
- Thomas G. Broussard, Jr.
- Curtis R. Brown, Jr.
- Ruth Coe Chambers
- Beth Davis
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• Marilyn E. Powell

• Jonathan Sanders

• Kaye D. Schmitz

• Cherie' Summers

• Leslie S. Talley

• Grayson Rigby

• Rosa Roberts

• Erik Slader

• Dontavious Pittman

### FY 2018 **IN FOCUS** The Conference Center at the Main Library

The Conference Center at the Main Library is downtown Jacksonville's unique event destination. With 20,000 square feet of space and a variety of indoor and outdoor venues to accommodate from 10 to hundreds of guests, it is ideal for everything from business meetings to wedding receptions.

#### Key Conference Center Events in FY 2018:

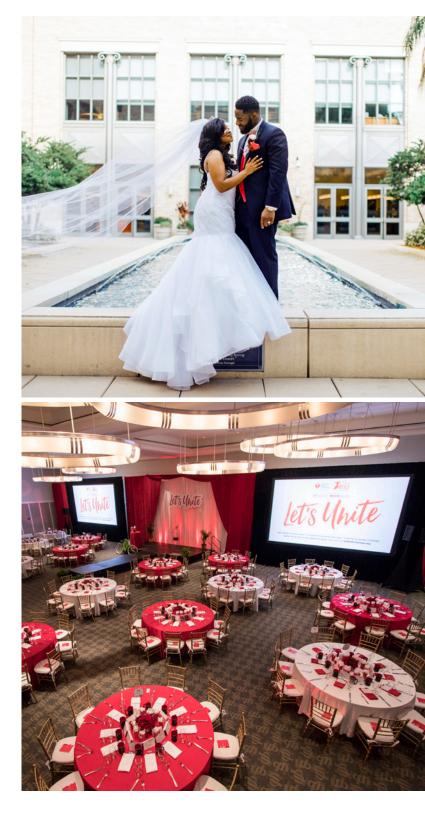
- Jax Addy Awards, hosted by American Advertising Federation (AAF) – Jacksonville
- Jacksonville Urban League: 70th Anniversary Gala
- Jacksonville Regional Chamber of Commerce: Board of Governors' Meeting
- CSX Technology Town Hall
- Down Syndrome Association of Jacksonville (DSAJ) Illuminate the Night Fundraiser
- American Heart Association: Go Red for Women Luncheon
- Jacksonville Film Festival

#### **CONFERENCE CENTER**

#### By the Numbers FY 2018:

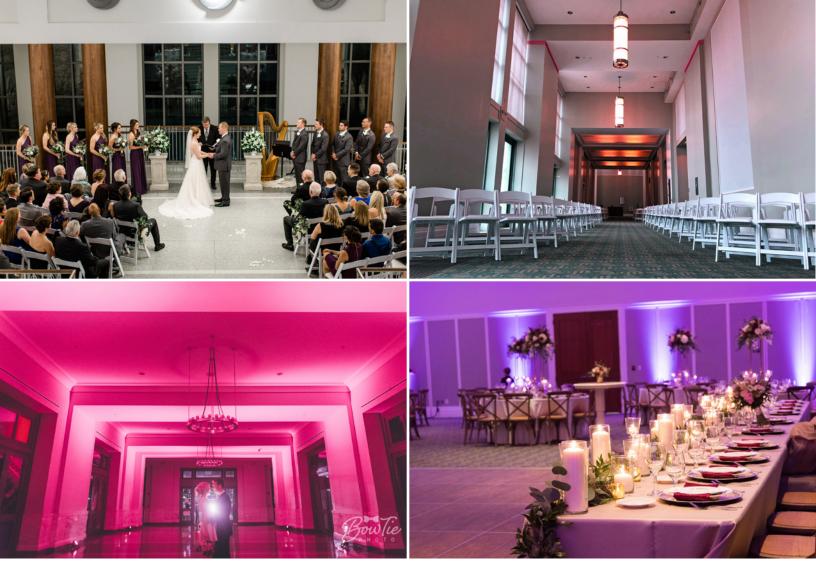
- 339 Library Sponsored or Co-sponsoredEvents Open to the Public
- 70 Corporate/Nonprofit Events
- 39 Weddings
- 15 Social Events

#### FY 2018 Total Revenue: \$188,323









## THE CONFERENCE CENTER AT THE MAIN LIBRARY IS THE PERFECT PLACE TO HOST EVENTS.

The Conference Center at the Main Library rents meeting space to both public and private sector individuals, groups and organizations for training seminars, musical performances and recitals, weddings and business meetings. Choose from multipurpose rooms/ballrooms, atrium and courtyard with fountain, auditorium with theater seating, grand staircase for photo ops, chic lounge area, meeting rooms and more. Special bridal packages are available.

Contact the Conference Team at (904) 630-1947 or jplconference@coj.net to learn how The Conference Center at the Main Library can help with any event.

Visit **jaxpubliclibrary.org/conference-center** for The Conference Center rate booklet, rental information and reservation form.

ONFERENCE CENTER

at the Main Library





1. Main Library 303 Laura St. N., 32202

2. Argyle Branch 7973 Old Middleburg Rd. S., 32222

3. Beaches Branch 600 3rd St., Neptune Beach, 32266

4. Bradham and Brooks Branch 1755 Edgewood Ave. W., 32208

5. Brentwood Branch 3725 Pearl St., 32206

6. Bill Brinton Murray Hill Branch 918 Edgewood Ave. S., 32205

7. Brown Eastside Branch 1390 Harrison St., 32206

8. Dallas Graham Branch 2304 Myrtle Ave. N., 32209

9. Highlands Regional 1826 Dunn Ave., 32218

10. Mandarin Branch 3330 Kori Road, 32257

11. Maxville Branch 8375 Maxville Blvd., 32234

12. Pablo Creek Regional 13295 Beach Blvd., 32246

13. Regency Square Branch 9900 Regency Square Blvd., 32225

14. San Marco Branch 1513 LaSalle St., 32207

15. South Mandarin Branch 12125 San Jose Blvd., 32223

16. Southeast Regional 10599 Deerwood Park Blvd., 32256

17. University Park Branch 3435 University Blvd. N., 32277

18. Charles Webb Wesconnett Regional 6887 103rd St., 32210

19. West Branch 1425 Chaffee Road S., 32221

20. Westbrook Branch 2809 Commonwealth Ave., 32254

21. Willowbranch Branch 2875 Park St., 32205



JPL Express Oceanway 12215 Sago Ave., 32218

# Thank you to...

#### FRIENDS OF THE JACKSONVILLE PUBLIC LIBRARY

Friends of Jacksonville Public Library Margaret Smith, President

Friends of the Beaches Branch Library Joshua Messinger, President

Friends of the Olga L. Bradham and Etta L. Brooks **Branch Library** Alisa Harrell, President

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Friends of the Brentwood Branch Library Melvin Turnage, President

Friends of the South Mandarin Branch Library Susan Recknagel, President

Friends of the Maxville Branch Library Kim North, President

Friends of the Southeast Library Marie Cardile, President

#### THE 675 PEOPLE, GROUPS AND BUSINESSES

who donated more than \$1214,000 during the year to fund library programs, products and services.

#### **BOARD OF LIBRARY TRUSTEES**

- Ronnie King II Chair
- Charles Kleeman
- William (Bill) Mason
- Timothy J. Anderson Vice Chair
- Mario J. Payne Secretary
- Svbil Ansbacher Foundation Liaison
- Guy Anderson
- Jill Langford Dame
- Carlo Fassi
- W. Marc Hardesty

#### HOW WE CONNECT

$(\mathbf{f})$	Facebook	13,201 Followers
۲	Twitter	10,047 Followers
0	Instagram	. 3,500 Followers
	Podcast	5,996 Downloads

- Celia Nass
- Jackie Perry
- Gerald Reid
- Jim Love **City Council Liaison**
- Tommy Hazouri **City Council Liaison**
- Tia Leathers Ex Officio Member